

Student Learning Outcomes Matrix - Academic Year 2020 – 2021

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 2: Analyze and utilize research related to healthy lifestyles and SMT.					
Measure 1: SMT 342: Intramurals Presentation (Direct Measure)	Eighty percent of students will earn a 73% (C grade) or better on the presentation rubric	n = 10	n = 10	100%	3; Exceeds expectations
Measure 2: HFS 150 Consulting Projects (Direct Measure)	Eighty percent of students will earn a 73% (C grade) or better on the project rubric	n = 14	n = 13	92%	3; Exceeds expectations
SLO 3: Apply SMT principles and strategies to evaluate, create, and/or improve sport programs					
Measure 1: SMT 342- Intramurals Presentation (Direct Measure)	Eighty percent of students will earn a 73% (C grade) or better	n = 10	n = 10	100%	3; Exceeds expectations
Measure 2: HFS 413- Program Proposal (Indirect Measure)	Eighty percent of students receive a score of 32 or higher on the professional proposal rubric	n = 5	n = 5	100%	3; Exceeds expectations
SLO 4: Analyze situations and apply principles of leadership and financial management					
Measure 1: HFS 150- Sport Leader Video Recording (Direct Measure)	Eighty percent of students will earn a 73% (C grade) or better recording rubric	n = 11	n = 11	100%	3; Exceeds expectations
Measure 2: MT 203- Final Project (Direct Measure)	Eighty percent of students will earn a 73% (C grade) or better on the project rubric	n = 23	n = 20	86%	3; Exceeds expectations
SLO 5: Apply principles of communication and marketing					
Measure 1: SMT 342 NWSL Marketing Presentation (Direct Measure)	Eighty percent of students will earn a 73% (C grade) or better on the presentation rubric	n = 10	n = 10	100%	3; Exceeds expectations
Measure 2: CO 203- Videocast Project (Direct Measure)	Eighty percent of students will earn a 73% (C grade) or better on the project rubric	n = 12	n = 12	100%	3; Exceeds expectations

Program-Level Operational Effectiveness Goals Matrix Academic Year 2020-21

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1: To optimize enrollment, retention and graduation rate			
Measure 1: Graduation rates	Achieve 90% graduation rate	5/5 students graduated within 4 years; 2 additional students will graduate in August 2021	3
Measure 2: Faculty participation in admission and retention events	HFS faculty will participate in admission events on a regular basis	At least one HFS faculty represents department at admission events	2
Measure 3: Tracking student progress using starfish	No more than 20% of SM students will be on academic probation each semester.	One SM student out of 21 majors was on academic probation in Fall 2020 but got off after Spring 2021	3
OEG 2: To optimize achievement of college mission and sport management program goals			
Measure 1: E-portfolio reflection paper	All SM students will complete reflection prior to graduation achieving at least a rating of 32/40	All 5 graduating seniors completed the reflection paper with a rating of higher than 32/40	3
Measure 2: Senior exit interviews	All SM students will complete exit interviews providing feedback on program	5 out of 5 graduating seniors in SMT fully completed the exit interview.	2
OEG 3: To ensure adequate resources and professional development for continued progression of the program			
Measure 1: Year budget submitted based on program director recommendations	Professional association memberships paid	All professional development travel funding, plus memberships to professional organizations, were cut school-wide in Fall 2019	1
Measure 2: Faculty Annual Report of Service (FARS)	FARS completed annually; opportunity for self-reflection	FARS completed June 2021	2
Measure 3: Program Annual Report of Service (PARS)	PARS completed annually; discuss program assessment and opportunities for improvement	PARS completed June 2021	2
OEG 4: To optimize student preparation for careers in Sport Management			
Measure 1: Student internship evaluation	Students complete an evaluation of their internship site at the end of internships	All students completed an internship evaluation.	2
Measure 2: Senior exit interviews	All SMT students will complete exit interviews during final semester	5 out of 5 graduating seniors in SMT fully completed the exit interview.	2

Measure 3: Job placement	At least 80% of SMT students will have a job/or will be enrolled in graduate school within 18 months of graduation	Five graduating seniors. 2/5 are attending graduate school. 3/5 have jobs.	3
Measure 4: Development of partnerships	Develop at least 2 additional partnerships/contacts each fiscal year	New sites, including GNAC Conference. Articulation agreement with Boston College Masters of Sport Administration program	2
OEG 5: To promote alumni relationships			
Measure 1: Exit interview	Contact information is collected for each graduating senior	Contact information was collected for each graduating senior	2
Measure 2: Maintain list of alumni contacts	Update alumni list as information is available	Liz Conant maintains an Excel spreadsheet of all SMT alums. Also utilizes LinkedIn connections	2
Measure 3: Involve alumni in future SMT events or classes	Find ways to bring SMT grads back to campus or by use of technology to share their experiences with current students	Two SMT alums served as internship supervisors for current SMT students	2
<p>**Explanation of course action for intended outcomes not realized:</p> <p>OEG 3, M1 Resources: In response to the pandemic, all professional development travel funding, as well as memberships to professional organizations, was cut from the budget and is scheduled to be restored in the 2021-2022 year.</p>			

SECTION 3: PROGRAM DIVERSITY PERFORMANCE DATA

Dashboard Data																												
Total Sport Management Undergraduate Enrollment (majors, minors, tracks, concentrations)	21																											
Percentages of female and male majors (separate out undergraduate, master's and doctoral)	<table border="0"> <thead> <tr> <th align="left"></th> <th align="center">Number</th> <th align="center">Percentage</th> </tr> </thead> <tbody> <tr> <td># Female = 6/16, 37.5%</td> <td></td> <td></td> </tr> <tr> <td># Male = 10/16, 62.5%</td> <td></td> <td></td> </tr> </tbody> </table>		Number	Percentage	# Female = 6/16, 37.5%			# Male = 10/16, 62.5%																				
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PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: Regis College

Program/Specialized Accreditor(s): COSMA

Institutional Accreditor: NECHE

Date of Next Comprehensive Program Accreditation Review: 2023

Date of Next Comprehensive Institutional Accreditation Review: IP

URL where accreditation status is stated: <https://www.regiscollege.edu/academics/accreditation-and-state-regulatory-authorizations>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. **Graduation Year:** 2021 **# of Graduates:** 5 **Graduation Rate:** 100%
2. **Average Time to Degree: 4-Year Degree:** 4 years **5-year Degree**
3. **Annual Transfer Activity (into Program): Year:** 2021
of Transfers: 0 **Transfer Rate:**
4. **Graduates Entering Graduate School: Year:** 2021
of Graduates: 5 **# Entering Graduate School:** 2
5. **Job Placement (if appropriate): Year:** 2021
of Graduates: 5 **# Employed:** 3

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