

# The Path we Have Been On – The 10,000 Foot View of Artificial Intelligence

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## Outline



Introduction to AI and Generative AI



Healthcare AI Use Cases



Generative Al to Improve Care Team - Ambient Clinical Documentation Experience

- Drafting In Basket Message Responses



# **Digital Transformation**

#### **Healthcare 2024**



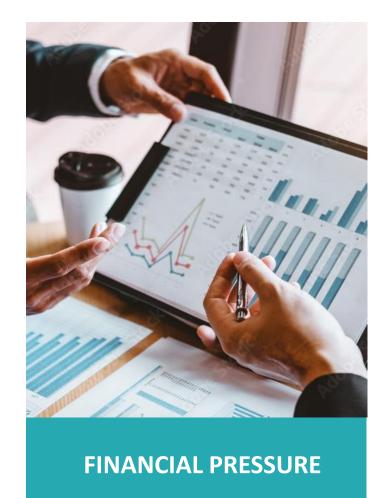
#### **Other Industries 2024**



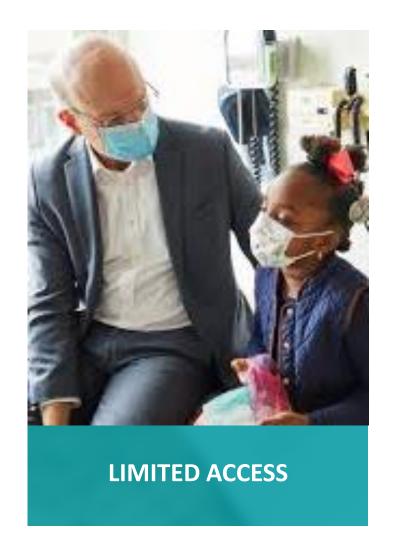




## Healthcare is at a Crossroads









Burning Platform for Digital Transformation



# Introduction to AI and Generative AI



# What is Artificial Intelligence (AI)?

- "Artificial Intelligence refers to the development of computer algorithms that can perform tasks that typically require human intelligence, such as learning, reasoning, perception, and decision making" (ChatGPT)
- Al is based on machine learning algorithms and other computational techniques:
  - Probabilistic Reasoning
    Machine Learning
    Predictive Modeling
    Deep Learning
    Decision Trees
  - Computational Logic
    Rule-Based Systems
    Logic Programming
    Heuristic Techniques
    Case Based Reasoning
  - Optimization Techniques

    Constraint Satisfaction
    Constraint-Based Reasoning
    Linear Programming
    Genetic Algorithms





# Perception Systems/Ambient Intelligence

Computer Vision Olfactive & Haptic Auditory/Speech



**Knowledge Representation, Learning/Search** 

Knowledge Graphs
Semantic Networks



**Natural Language Processing** 

Text Analytics
Natural Language Understanding
Chatbots
Natural Language Generation
Dialog Management





# Two Types of Artificial Intelligence

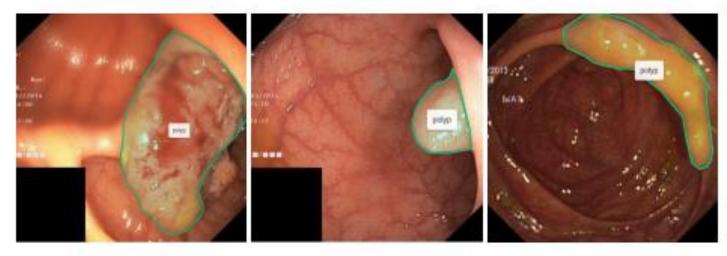
#### 1. Analytical Al

#### Analyze datasets to reveal novel insights

- Classification
- Prediction
- Recognition
- Other models

#### **Analytical AI Example: Segmentation of GI Polyps**

Use deep learning convolutional neural networks (CNNs) to identify gastrointestinal polyps





# Two Types of Artificial Intelligence

#### 2. Generative Al

#### Generate novel content informed by training dataset

- Summarization
- Generation
- Interaction

#### **Generative AI Examples:**

- Text (Bard, ChatGPT)
- Images (DALL-E2)
- Code (Github Copilot)
- Video/Speech (Synthesia)





### Generative AI: ChatGPT

#### What is GPT?

- Large language model (LLM) chatbot developed by OpenAI based on generative pre-trained transformer (GPT)-3.5
- LLMs predict the next word in a series of words in a sentence and the next sentences
- GPT-3 has 175 billion parameters and was trained on ~45 terabytes of text and information from the internet
- Also trained using human feedback (a technique called Reinforcement Learning with Human Feedback) so that the AI learned what humans expected when they asked a question
- Interacts in a text-based conversational way

# What is ChatGPT? (As answered by ChatGPT)



What is ChatGPT?



I am ChatGPT, a large language model developed by OpenAI. I have been trained on a massive dataset of text using deep learning techniques, which allows me to understand and generate human-like responses to a wide range of questions and prompts. As a language model, my primary function is to generate natural language responses to user inputs, whether they are in the form of text or speech. I can assist with a variety of tasks, from answering questions and providing information to engaging in conversations and even generating creative writing prompts or stories.



## Generative AI: ChatGPT



# **Early Success**

Performed at or near the passing threshold (60%) on the US Medical Licensing Examination (USMLE)

Performed better than other Symptom Checkers on standard clinical vignettes



# Limitations

ChatGPT sometimes writes plausible-sounding but incorrect or nonsensical answers

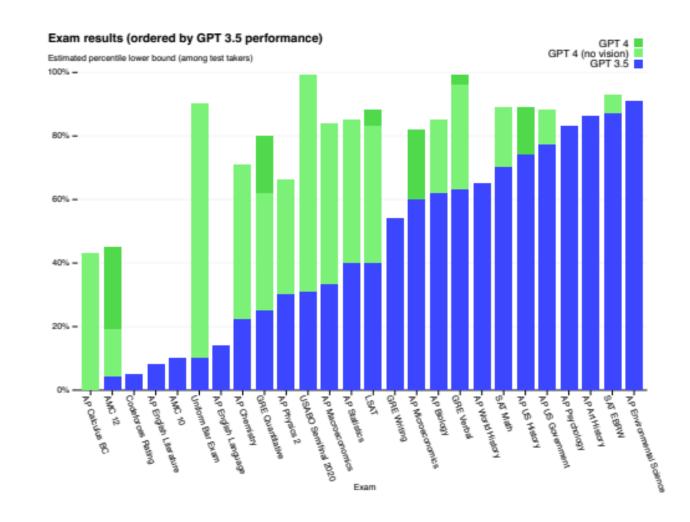
Can exhibit undesirable behavior, including known racial, gender, and religious biases

Sensitive to tweaks in the input phrasing or attempting the same prompt multiple times



# GPT-4 Multimodal Model with Improved Performance

- GPT4 is a large multimodal model that can process image and text inputs and produce text outputs
- Improved ability to understand and generate natural language text, in more complex and nuanced scenarios
- Improved performance on simulated bar exam (top 10% vs GPT-3.5 in bottom 10%)
- Similar limitations to prior GPT models



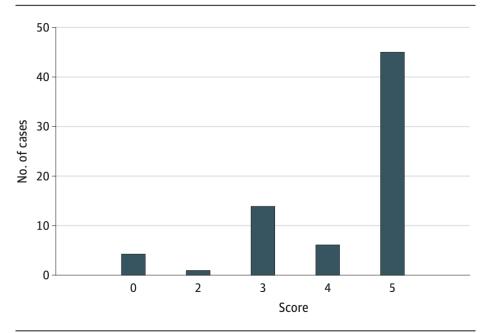




# Accuracy of GPT4 for Complex Diagnostic Challenge

- New England Journal of Medicine clinico-pathologic conferences from Jan 2021 – Dec 2022 (only diagnostic dilemmas)
- Outcome: model's top diagnosis matched the final case diagnosis (5-point scale)
- Results:
  - GPT4 top diagnosis agreed with the final diagnosis in 39% (27/70) of cases.
  - In 64% of cases (45/70), the model included the final diagnosis in its differential
- Compares favorably with existing differential diagnosis generators
- Generative AI is a promising adjunct to human cognition in diagnosis





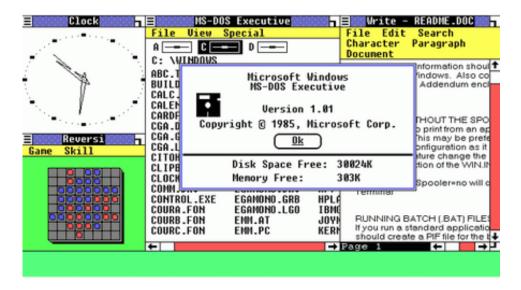
Histogram of GPT-4's performance. Performance scale scores (Bond et al $^2$ ): 5 = the actual diagnosis was suggested in the differential; 4 = the suggestions included something very close, but not exact; 3 = the suggestions included something closely related that might have been helpful; 2 = the suggestions included something related, but unlikely to be helpful; 0 = no suggestions close to the target diagnosis. (The scale does not contain a score of 1.)



# The Age of AI has Begun

"In my lifetime, I've seen two demonstrations of technology that struck me as revolutionary." Bill Gates

#### **Graphical User Interface**



#### ChatGPT

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# AI is Approaching Human Abilities

#### **Facial Recognition**



Google Photos can match infants to children and adults, almost flawlessly

#### Natural Language

But then, in his haste, he got into a fight. He had some emails that he sent that weren't quite polite.

The SEC said, "Musk, your tweets are a blight.

GPT-3 generated a Dr. Seuss poem about Elon Musk upon request

#### **Complex Tasks**



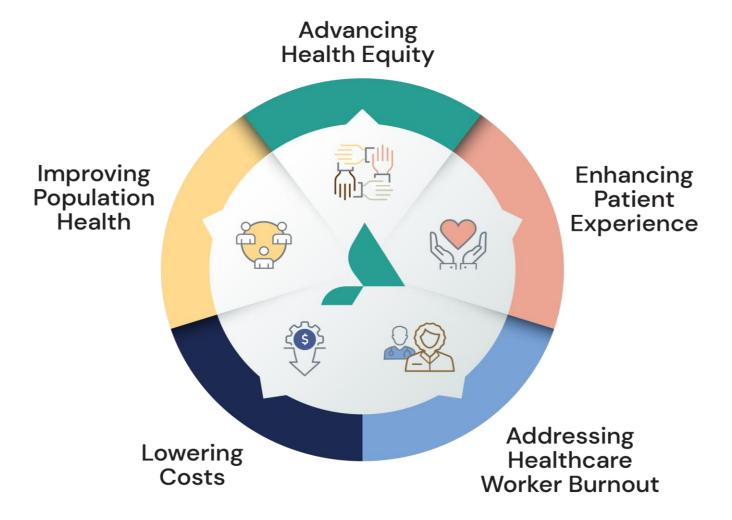
Waymo alone has driven >20M miles autonomously on public roads



# Healthcare AI Use Cases



# The Opportunity for Technology in Healthcare





# The Opportunity for AI in Healthcare

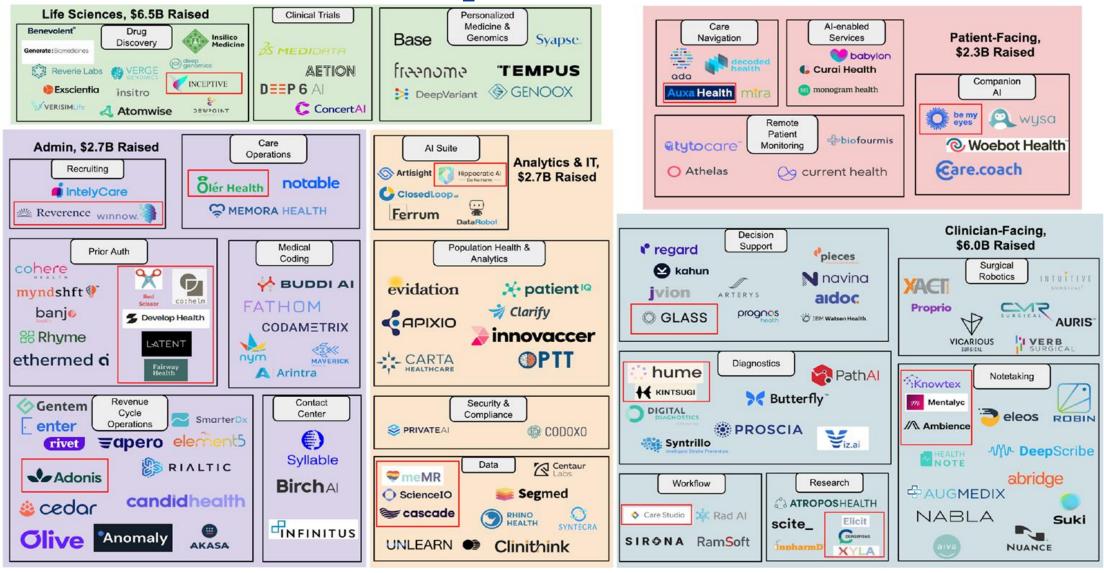
We are scratching the surface of applying AI to address the Quintuple Aim and MGB Strategy

#### Sample AI Use Cases by Risk

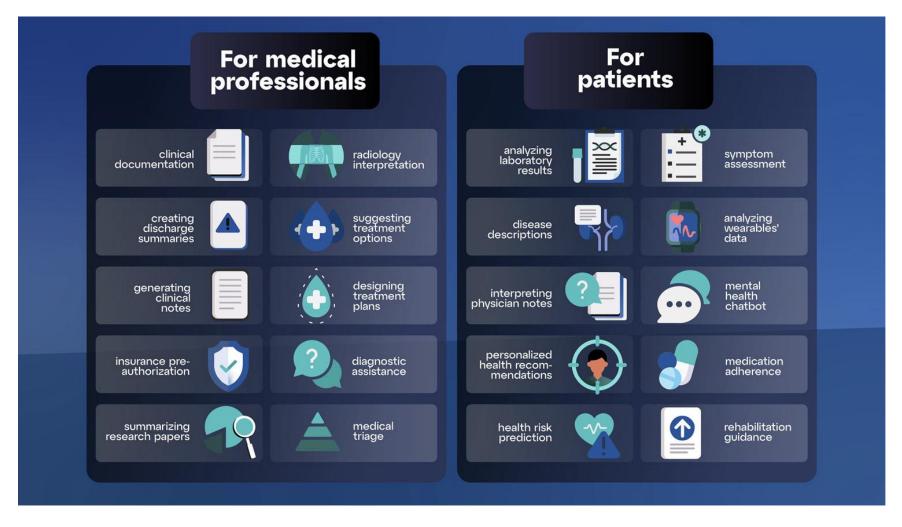
Clinical Revenue Cycle Workflow Clinical Triage / Advice Coding Decision Support Prior Care **Contact Center** Diagnostics Authorization Management Higher Risk Lower Risk



# The Healthcare AI Landscape



# Opportunities for LLMs in Healthcare



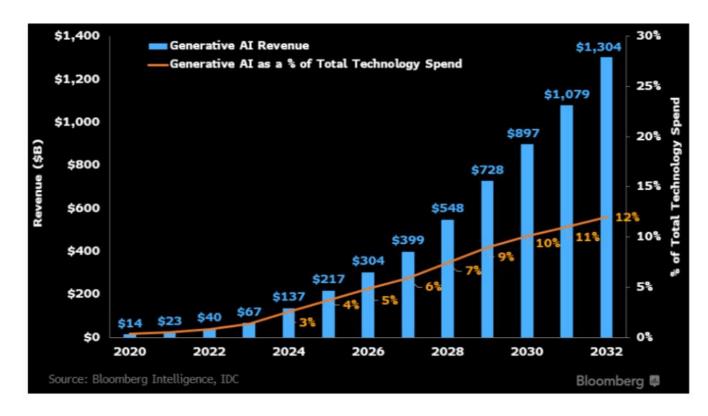
# The Opportunity for **Generative** AI in Healthcare

Market may hit \$800-900 billion by 2030

Healthcare use-cases are expected to make up 25% of the generative AI market by 2023

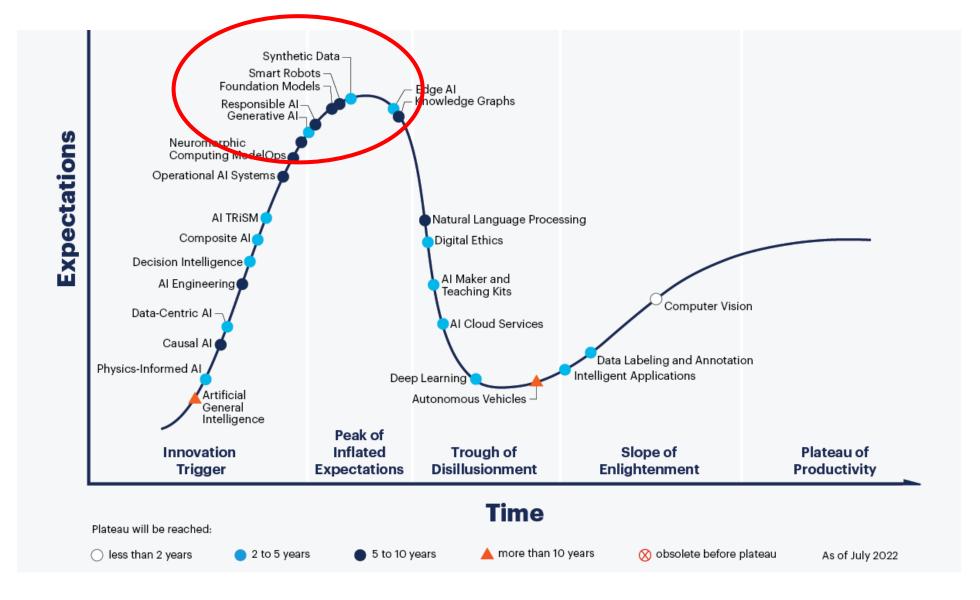
Top projected medical cases:

- -healthcare analytics
- -documentation
- -customer interaction
- -medical simulation/education
- -decision support
- -clinical trials
- -drug development





# Gen AI is largely at the Gartner Peak of Inflated Expectations





22



# High Impact Gen AI Use Cases at MGB

	GOVERNANCE	FY24					FY25	
TECHNICAL INFRAST	TRUCTURE Azure Al Studio		Q1	Q2	Q3	Q4	Q1	Q2
	<ul> <li>CARE TEAM EXPERIENCE</li> <li>Reduce administrative burden / optimize use of staff time</li> <li>Decrease burnout</li> </ul>	Ambient Documentatio InBasket Draft Response Chart Summarization						
	<ul> <li>EMPLOYEE EXPERIENCE</li> <li>Facilitate use of AI as business efficiency tool</li> <li>Simplify administrative functions</li> </ul>	Microsoft Copilot for Office 365 IS Service Desk InfoBot						
	<ul> <li>PATIENT EXPERIENCE</li> <li>Improve access to care</li> <li>Streamline interactions with health system</li> </ul>	cAl for engagement and self-service					-	
	<ul> <li>RESEARCHER EXPERIENCE</li> <li>Increase research efficiency</li> <li>Support safe and secure investigation</li> </ul>	Azure Al Studio Azure LLM APIs						





# Clinical trial informed approach to implementing AI (after model statistical evaluation and responsible use of AI assessment)



#### **Phase I: Safety**

Evaluate safety

Design workflows

Engaged stakeholders



#### **Phase II: Efficacy**

Refine workflows

Assess impact:

- Quality (incl equity)
- Efficiency
- Financial



#### **Phase III: Effectiveness**

Scale

Compare to standards

Design best practice workflows / implementation guides

Monitor safety, workflow, impact



#### **Phase IV: Monitor**

Monitor safety, workflow, impact

Disseminate / share outcomes, best practices

Ongoing technology evolution



# Combating Provider Burnout

InBasket Optimization Ambient Documentation



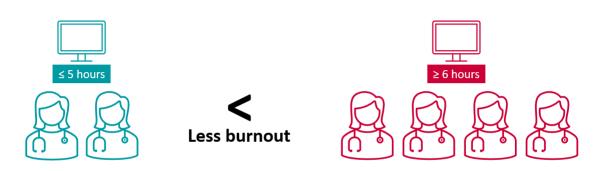
# Burnout is one of the biggest challenges in healthcare: highly prevalent and multi-factorial

Physician burnout is one of our most significant challenges: 60+% of physicians



Reduced patient access, patient safety risks, and morbidity of individual physicians

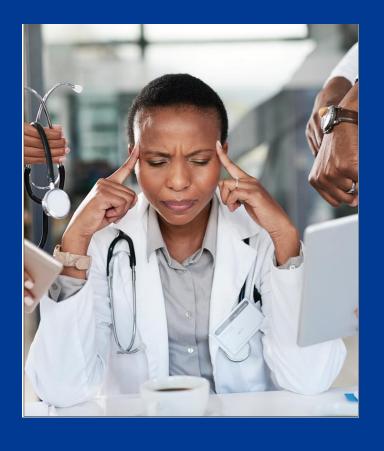




Physicians with  $\leq$  5 hours of after-hours charting per week were 2x as likely to report lower burnout than those with  $\geq$  6 hours



# Can we use technology to put humanism back in healthcare?





# Generative AI for In Basket Draft Responses

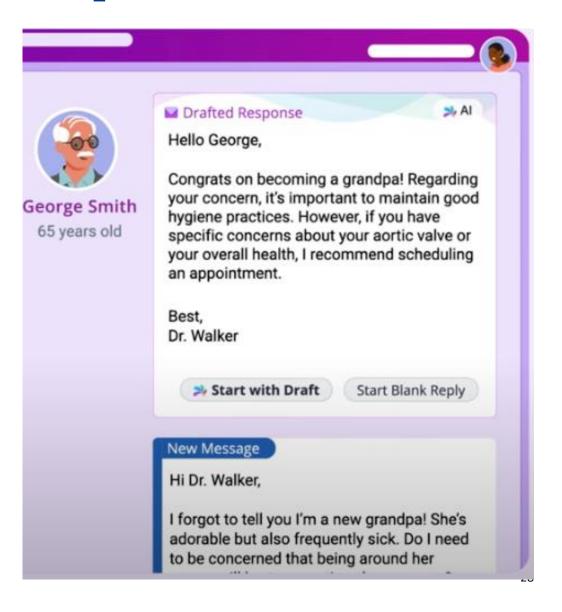
#### Addressing In Basket Burden

- ~2.4 million patients on MyChart (August 2023)
- ~3.3 million MyChart messages/month

GPT-4 driven In Basket **draft replies** to patients based on chart data.

Specific prompts have been engineered to handle generating draft responses for:

- Medication refills
- Letter requests
- Test result responses
- General messages

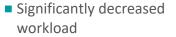




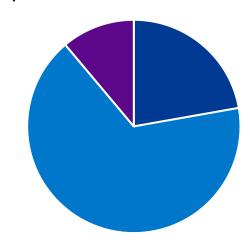
# Early Results & Feedback

- Piloted for 3 months with 5 MGB primary care sites
- Initial high utilization and excitement has dwindled over time (currently only used for ~10% of responses)
  - Average draft rating of 4.7/10
  - Consideration of best user- content may be more applicable to nurses and front desk staff
  - 'Voice of clinician' not captured; spending more time on editing
  - Reverted to starting with blank draft since does not fit with workflow of message response (cultural & usability)

# Have the drafted replies to patient messages impacted your workload?

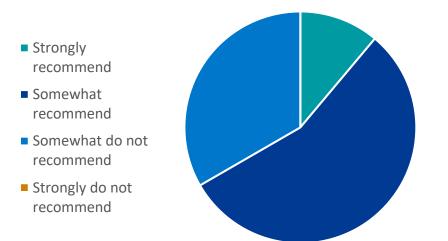


- Slightly decreased workload
- No significant impact
- Slight increased workload
- Significantly increased workload



N = 9

# Would you recommend the AI drafts to other colleagues?





## Artificial Intelligence—Generated Draft Replies Pilot Results from Stanford

- 5-week, prospective, single-group quality improvement study (pre and post)
- 197 clinicians enrolled in pilot; 162 included in study analysis
- Mean Al-generated draft reply utilization across clinicians was 20%
- No change in reply action time, write time, or read time
- Statistically significant reductions in the 4-item physician task load score and work exhaustion scores

Table 2. Draft Othization per Chinician	ician Stratified by Specialty and Role  Mean (SD)						
Specialty and role	Reply action count	Reply action count with draft available	Draft used count	Draft utilization rate			
Overall	79.3 (95.5)	59.4 (72.6)	8.6 (16.9)	0.203 (0.268)			
Primary care	98.5 (84.4)	74.1 (62.9)	9.3 (11.3)	0.176 (0.212)			
Physician and APP	102.0 (75.5)	78.5 (61.0)	9.9 (11.9)	0.153 (0.185)			
Nurse	164.8 (215.0)	97.0 (109.0)	5.0 (6.8)	0.111 (0.136)			
Clinical pharmacist	29.5 (26.0)	17.4 (15.9)	5.1 (3.8)	0.444 (0.317)			
Gastroenterology and hepatology	52.8 (103.9)	39.1 (80.3)	7.6 (22.6)	0.250 (0.342)			
Physician and APP	19.3 (33.2)	12.9 (20.6)	1.1 (1.8)	0.240 (0.365)			
Nurse	246.5 (156.3)	191.1 (123.5)	45.0 (44.2)	0.293 (0.219)			

# Ambient Documentation



## Technology to Improve Provider Documentation Burden



**Voice Recognition** 



Scribes (in-person or virtual)

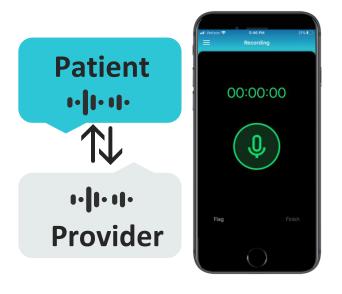


**Ambient Documentation** 



# Using Generative AI to Summarize Patient Visits into Clinical Documentation

Ambient documentation (sans scribe review) is rapidly improving due to advanced machine learning, including new generative Al/large language models



...The pain is just in the small of my back. It's also very stiff and it hurts to bend over...

...The muscles on either side of your lower spine are in spasm. The spine itself is non-tender. And your reflexes and sensation are normal...



Al generated clinical note



Provider reviews and signs note in EHR



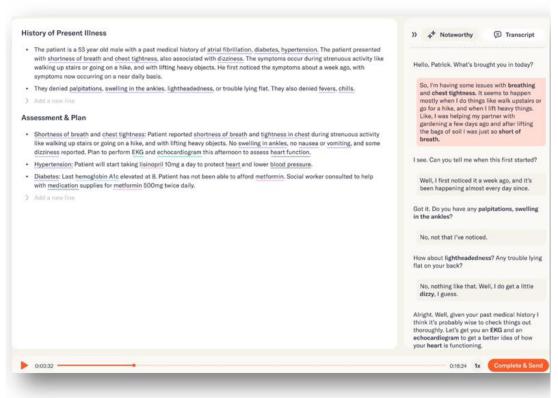
#### **Initial Pilot Outcomes**

Proof of Concept with 18 Mass General Brigham physicians

- Recorded 400+ sessions
- Average time to draft note ready = 1.5 minutes
- 91% of drafted text is retained by the user

Feedback: Epic integration crucial for workflow efficiency

Pilot of sufficient scale needed to assess for satisfaction, efficiency, ROI



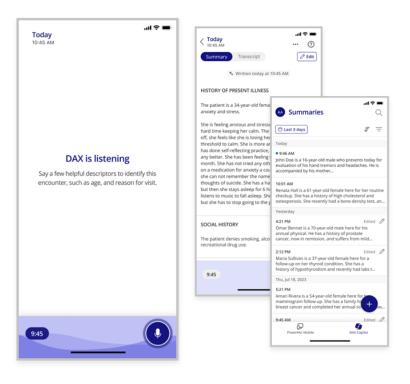
"When using Abridge during a visit, I have noticed that I am able to have more face-to-face time with my patients, rather than staring at my computer screen"

- Physician POC participant



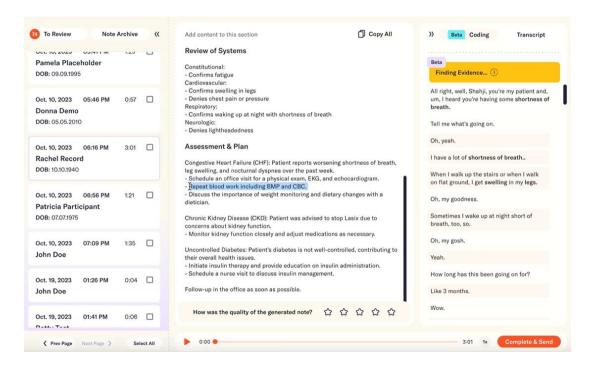
# Pilot: Two platforms across ~800 Physicians and APPs





iOS Haiku integrated Ambulatory visits only





iOS or Android not integrated (planned June 2024)
Any care setting
Spanish concordant visits

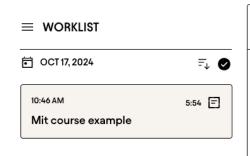


# Demo





## **Ambient Clinical Documentation**



#### Mit course example

CLINICAL NOTE

PATIENT SUMMARY (PVS)

#### **History of Present Illness**

The patient, with a history of recurrent knee injuries, presents with right knee pain that began a few weeks ago after a run. They deny any specific trauma or fall, but noticed the pain upon completion of their run. The pain has persisted since then, and is particularly noticeable when running or walking at certain angles. They have been managing the pain with Advil and previous physical therapy exercises, but report no improvement. The patient has a history of annual knee injuries, each affecting a different part of the knee. They have had multiple x-rays, but no MRI or CT scans. They have seen an orthopedist annually, and have been recommended cortisone injections, but have not received any. After each injury, they have undergone physical therapy, which typically resolves the issue after a few months. They deny any other medical issues or medications, and work a sedentary job in consulting.

#### Physical Exam

VITALS: T- 98.3, P- 68, BP- 118/68, RR- 20, SaO2- 98%

MUSCULOSKELETAL: Pain upon palpation in the middle of the knee, directly on the bone. Mild pain with knee flexion. Normal gait observed. Anterior draw test negative. Collateral ligaments intact. Profusion and pulses 2+ in the extremity.

#### Results

Click to add content to this section

#### Assessment & Plan

Right Knee Pain

Pain for several weeks after running, no trauma. Pain on extension and palpation of the knee. History of recurrent knee injuries. No prior imaging beyond X-rays.

- -Order MRI of the right knee to evaluate for possible strain or partial tear.
- -Refer to orthopedist for further evaluation.

THEY/THEM ^



MARK AS DONE

TRANSCRIPT Um, what brings you in today? Uh, my knees hurt. Your knees hurt? Yeah. Um, both of your knees? Uh, well, my right knee hurts. Your right knee? Yeah.

0:00



₹Ξ



5:54 1x

# Ambient Pilot Volunteers Span Sites and Departments weighted to medicine (60%) and AMCs (60%)

		Med	Surgical/		Pedi	ED/	Rad	Pedi		Home	
	Medicine	Specialties	Anesth	Psych	Specialty	Urgent	Onc	Primary	Neuro	Hospital	Total
BWH	36	49	39	7		16	11	1	1		160 (20%)
Comm. Hospitals	91	80	33	9	4	10		1	4	1	233 (29%)
MEE		8									8
MGB MG	41	12	5			14		1	3		76
MGH	64	95	54	15	12	49	1	7	25		322 (40%)
SRN		10		1							11
McLean		1		4							5
Grand Total	232 (28%)	255 (31%)	131 (16%)	36	16	89 (11%)	12	10	33	1	815



(Ambient) is **truly life changing** for me. I conduct over **50% of my visits in Spanish** and documentation has always been a struggle for me. There is a **huge weight off** my shoulders at the end of the day. - *Pediatrician* 

less likely to change careers in the next year.
- Primary Care (after 2 days of use)

I am in love with (ambient). Already I am much

I'm realizing how much I'm doing for my patients." - Neurologist

I look at the patient's eyes and that is magical.
I'm addicted. I want it to be a part of every
encounter I have. - Neurologist



I'm still typing because what if there's a bug that it doesn't work. Then I've looked at the (ambient) note and it's perfect, so I delete everything I typed. - *Primary Care* 

I spent a lot of time explaining to my patients why they weren't having an emergency...and very little of that made it into my note. I would like to see more of that in my note. - Emergency Medicine

In short this is the greatest change to my practice of medicine in the 26 years I have been working. I can never go back and again am enjoying my job rather than dreading being behind on notes. - *Urologist* 

(Ambient) is a **complete game changer**. The first time in 5 years can **I actually finish my notes on the day of clinic and it allows me to focus on the patient conversation** rather than on documentation. - *Orthopedic Surgeon* 



# Generative AI Pilot Assessment Approach



#### Validity / safety

- User survey, focus groups
- Epic data on clinician marking draft as useful or not
- Epic data on usage of Draft Reply without further editing



#### **Efficiency and satisfaction**

- User EHR efficiency: pajama time, notes completed same day, total documentation time, total EHR time, IB message latency time, total IB time
- Satisfaction survey



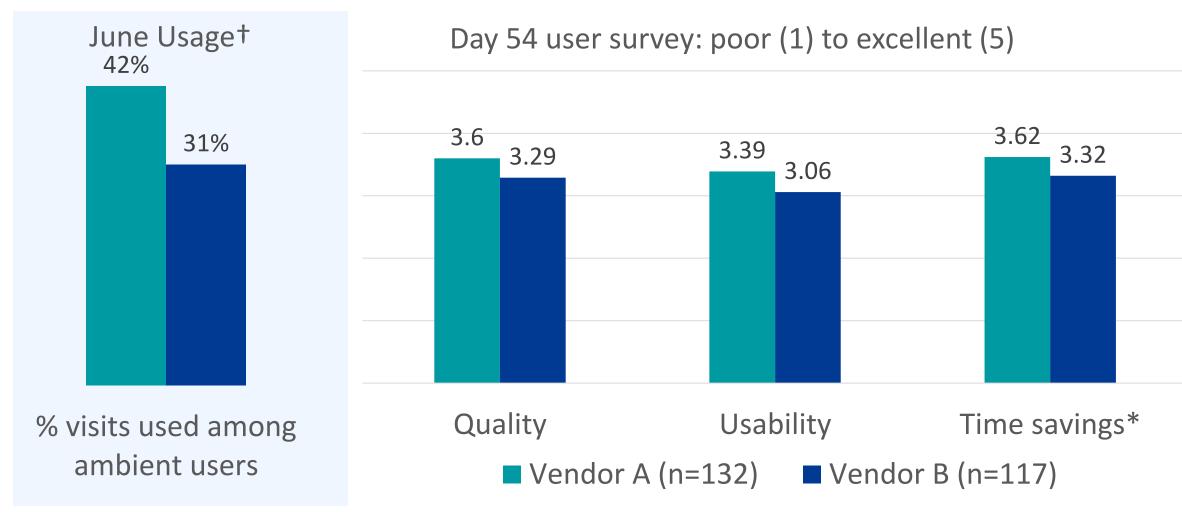
# ROI: clinician well-being, revenue

- User survey
- Pajama time
- Visit volume
- CPT billing
- Risk adjustment
- Future: Patient Experience

If first gate of validity and safety are passed, we will seek to expand the pilot to 50-100 users to assess for efficiency, satisfaction, and ROI



# Initial feedback: significant usage and positive experience

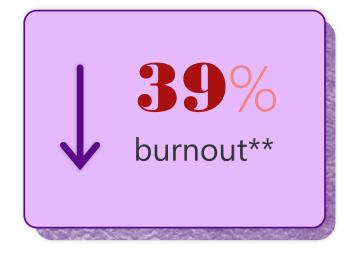




# Ambient documentation has significant impact on documentation burden, rapport, and burnout

no longer charting after hours\*

**Usage:** 38% of Ambulatory visits†



Intent to stay: 62% report more likely to extend length of career



Note quality: 3.5/5



<sup>\*</sup>Reported by providers who completed both pre-pilot and post-pilot surveys (n=124)

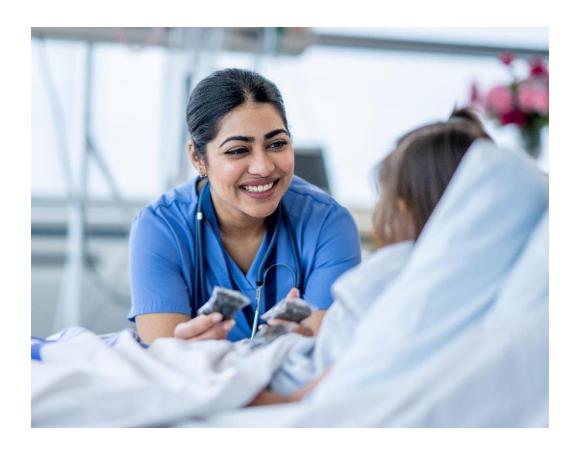
<sup>\*\*%</sup> reporting burnout by PFI cut-off at 6 weeks (n = 223), p < 0.0001

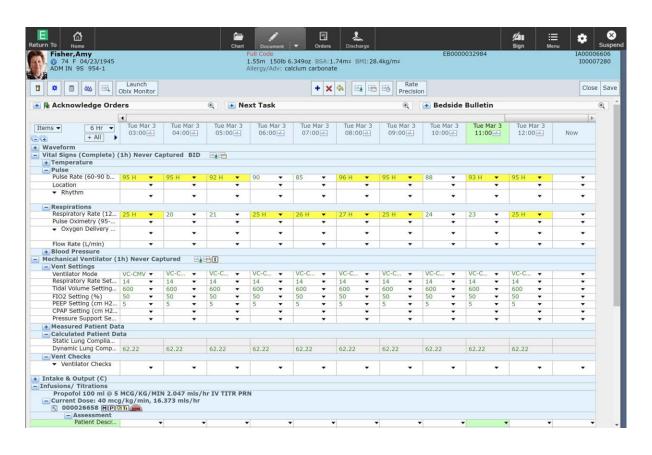
<sup>\*\*\*</sup>Reported by providers in the 12-week post-pilot survey (n=152)

<sup>†</sup>During June, for active providers who have used Ambient for at least 5 encounters

# Ambient Documentation for Nursing

## Flowsheet Row (Structured Documentation) Needs to be Addressed



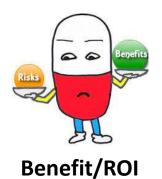




## What is Needed to Advance Healthcare AI?

















Bias

**Privacy/Security** 

Transparency

**Informed Consent** 



# Discussion



# Questions for the Group

#### **Ethical Guidelines and Governance Frameworks**

- How are your organizations governing AI?
- What additional frameworks or tools are needed to advance AI in healthcare?

#### **Potential Impact on Healthcare Systems and Society**

What do you think the impact of AI will be on Health care and Health in the short and long-term?

#### **Future Directions for AI in Healthcare**

• We all talked about current applications of AI in healthcare, what will future applications of AI in health look like?



# Mass General Brigham