MAKE YOUR SPEECH

“FLOW”

Focus audience attention & interest
- Begin with an attention-getter
- Motivate your audience to listen
- Establish your credibility
- Smile, project your voice, and make eye contact

Lead in to the topic
- State your purpose
- Preview your main points
- Include necessary background information (optional)

Organize and support your main idea
- Select a pattern of organization
- Present no more than three to five points
- Support ideas fully

Wrap up your speech
- Summarize main ideas
- Refocus audience interest
- Use question and answer sessions effectively