

Measurement and Analysis of Student Learning and Performance					Percentage of Students Meeting the 80% Threshold								
Goal	Measurement Instrument	Current Results	Analysis of Results	Action Taken or Improvement made	SPRING 2015	FALL 2015	SPRING 2016	FALL 2016	SPRING 2017	FALL 2017	SPRING 2018	FALL 2018	SPRING 2019
80% of students achieve 80% or better on a measure of Program Learning Outcome #1. Know the core areas of business: accounting, management, marketing, economics, and finance in a global context.	Signature assignment, MT 222, Principles of Marketing: Direct, internal, summative assessment	Most recent results show 90% of the students met the standard	Students seem to be gaining a foundation in the essentials of business management, but weaknesses remain on the more quantitative-oriented subjects.	Worked with Math Department to revamp the foundational mathematics courses taken by GBM students: QR 101, Quantitative Reasoning, and				78	92	90			
80% of students achieve 80% or better on a measure of Program Learning Outcome #2. Analyze ethical issues that impact business decisions from economic, political, legal, and social perspectives	Signature assignment, MT 204, Organizational Behavior: Direct, internal, summative assessment	Most recent results show 84% of the students met the standard	Appreciation for the ethical vision of the Sisters of St. Joseph not as widespread as desired.	RS 102, Religious Quest for Meaning, was added to the Core Curriculum			75		54		84		
80% of students achieve 80% or better on a measure of Program Learning Outcome #3. Utilize technology skills to maximize managerial decision making from the perspective of the organization	Signature assignment, MT 235, Software Applications for Business: Direct, internal, summative assessment	Most recent results show 88% of the students met the standard	Results for the most-used components of the MS Office Suite (Word, PowerPoint, Excel) remain strong, while those for MS Access are particularly weak.	Drawing upon feedback from the SBC Advisory Board, the course is being revised to increase the emphasis on advanced Excel skills, with MS Access to be phased out due to low employer demand.				78	92	90	88		
80% of students achieve 80% or better on a measure of Program Learning Outcome #4. Apply statistical analysis and other quantitative project management techniques to evaluate data, test assumptions, and apply conclusions to managerial decision making	Signature assignment, MT 220, International Management: Direct, internal, summative assessment	Most recent results show 100% of the students met the standard	While the results of this instrument suggest solid proficiency in QR, other sources of evidence (e.g. faculty and employer feedback, grades in quantitatively focused classes) strongly suggest otherwise	As of AY 2019-20, we will begin to assess this PLO through another instrument: a new signature assignment in MT 373, International Financial Management, that offers more rigorous quantitative content.	91		96		88		100		
80% of students achieve 80% or better on a measure of Program Learning Outcome #5. Develop a business strategic plan that integrates and applies all the core areas of business	Signature assignment, MT 402, Business Strategies II (Capstone): Direct, internal, summative assessment	Most recent results show 88% of the students met the standard	While the "top line" numbers are quite rosy, deeper analysis offers a more nuanced picture. Student strengths in several important dimensions of this PLO, especially on the "soft skills" and creative aspects, are quite evident, as are the limitations in accounting and finance.	In Spring 2019, we piloted a two-course capstone model: MT 401, Business Strategies I, reinforces vital concepts from across business disciplines. MT 402, Business Strategies II, is praxis focused, with real-world projects and clients/partners. We also introduced outside (faculty and industry) judges for the MT 402 projects.			100		100		100		88

STUDENT LEARNING OUTCOMES ASSESSMENT, AY 2014-15 to 2018-19

